



South Shore SDA



**SOUTH SHORE
WORKFORCE BOARD**

Massachusetts

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Report Parameters

51 ZIPs

2020	Brant Rock, MA (in Plymouth county)	2044	Hingham, MA (in Plymouth county)
2025	Cohasset, MA (in Norfolk county)	2045	Hull, MA (in Plymouth county)
2040	Greenbush, MA (in Plymouth county)	2047	Humarock, MA (in Plymouth county)
2041	Green Harbor, MA (in Plymouth county)	2050	Marshfield, MA (in Plymouth county)
2043	Hingham, MA (in Plymouth county)	<i>See Appendix A for all 51 ZIPs</i>	

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

575,882

Population (2023)

Population **grew by 18,527** over the last 5 years and is projected to **grow by 16,476** over the next 5 years.

261,202

Total Regional Employment

Jobs **decreased by 5,884** over the last 5 years but are projected to **grow by 16,589** over the next 5 years.

\$85.2K

Avg. Earnings Per Job (2023)

Regional average earnings per job are **\$1.9K above** the national average earnings of \$83.3K per job.

Takeaways

- As of 2023 the region's population **increased by 3.3%** since 2018, growing by 18,527. Population is expected to **increase by 2.9%** between 2023 and 2028, adding 16,476.
- From 2018 to 2023, jobs **declined by 2.2%** in South Shore SDA from 267,085 to **261,202**. This change **fell short of the national growth rate of 4.3% by 6.5%**. Labor force data is not available for South Shore SDA.
- There is no education attainment data for South Shore SDA.
- The top three industries in 2023 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Building Equipment Contractors.

	Population (2024)	Labor Force (Mar 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region*	579,304	N/A	261,202	133.6	\$45.48B	\$54.67B	\$41.03B
State	7,030,568	3,816,186	4,049,421	132.2	\$729.81B	\$474.80B	\$601.82B

Mar 2024 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

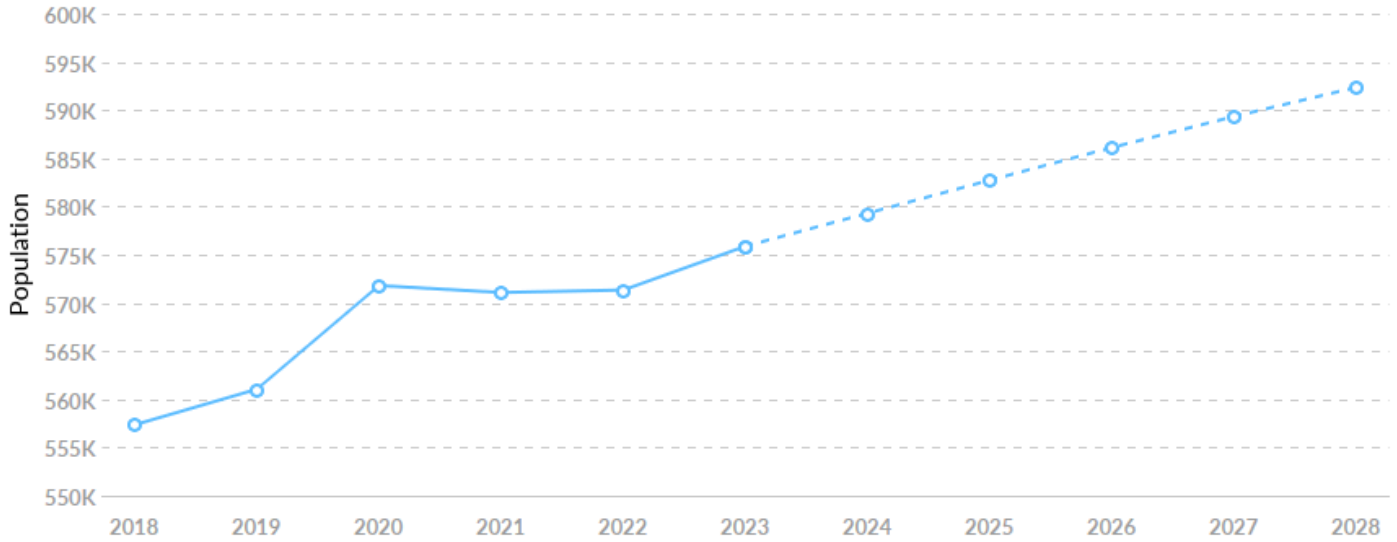
Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

Historic & Projected Trends

Population Trends

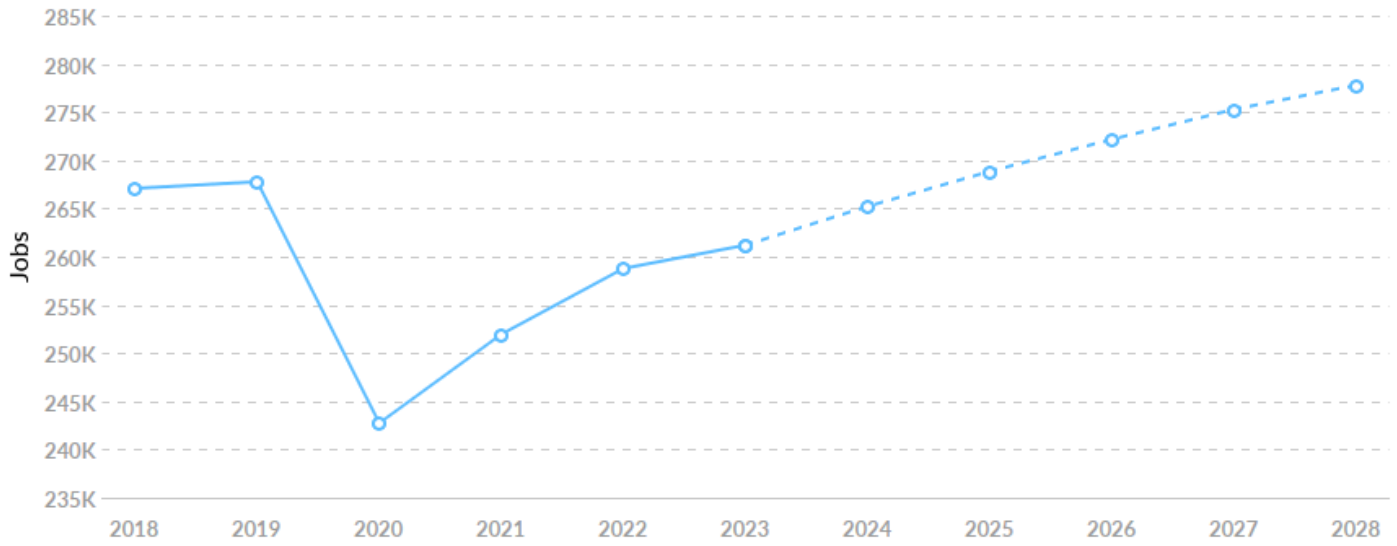
As of 2023 the region's population increased by 3.3% since 2018, growing by 18,527. Population is expected to increase by 2.9% between 2023 and 2028, adding 16,476.



Timeframe	Population
2018	557,355
2019	561,046
2020	571,799
2021	571,077
2022	571,333
2023	575,882
2024	579,304
2025	582,727
2026	586,118
2027	589,341
2028	592,358

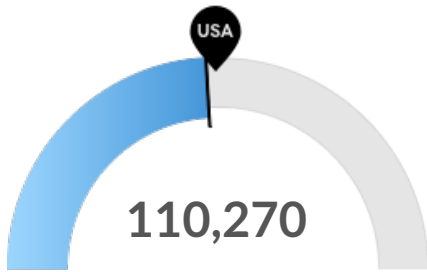
Job Trends

From 2018 to 2023, jobs declined by 2.2% in South Shore SDA from 267,085 to 261,202. This change fell short of the national growth rate of 4.3% by 6.5%.



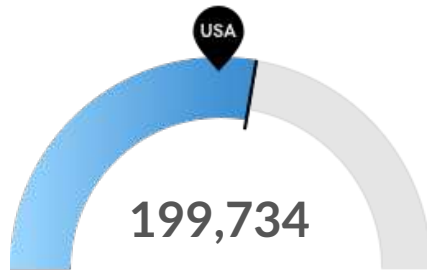
Timeframe	Jobs
2018	267,085
2019	267,768
2020	242,722
2021	251,944
2022	258,774
2023	261,202
2024	265,223
2025	268,845
2026	272,176
2027	275,284
2028	277,790

Population Characteristics



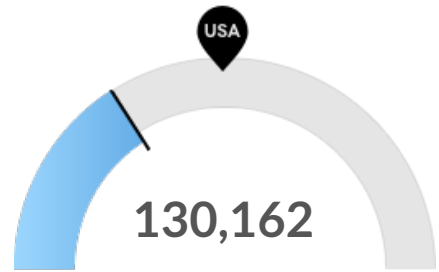
Millennials

Your area has 110,270 millennials (ages 25-39). The national average for an area this size is 116,172.



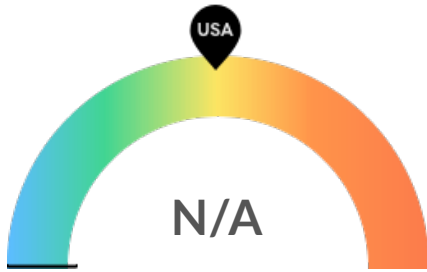
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 171,218 people 55 or older, while there are 199,734 here.



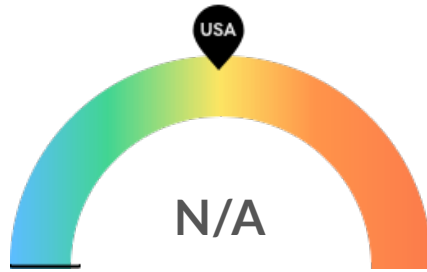
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 234,956 racially diverse people, while there are 130,162 here.



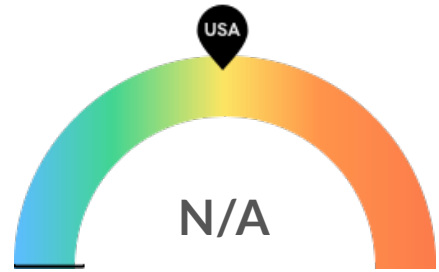
Veterans

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



Violent Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

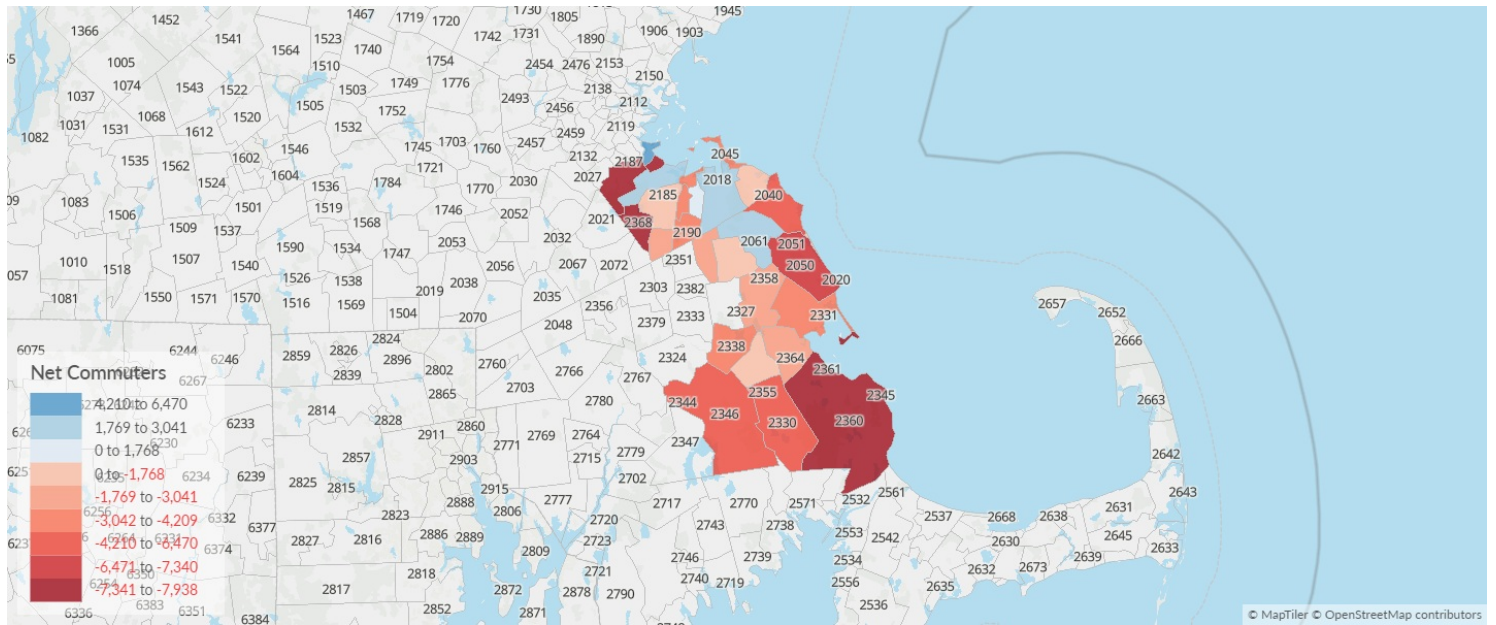


Property Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 2360.



Where Talent Works

ZIP	Name	2023 Employment
2169	Quincy, MA (in Norfolk ...	38,421
2360	Plymouth, MA (in Plymo...	29,838
2184	Braintree, MA (in Norfo...	23,213
2171	Quincy, MA (in Norfolk ...	15,941
2043	Hingham, MA (in Plymo...	14,564

Where Talent Lives

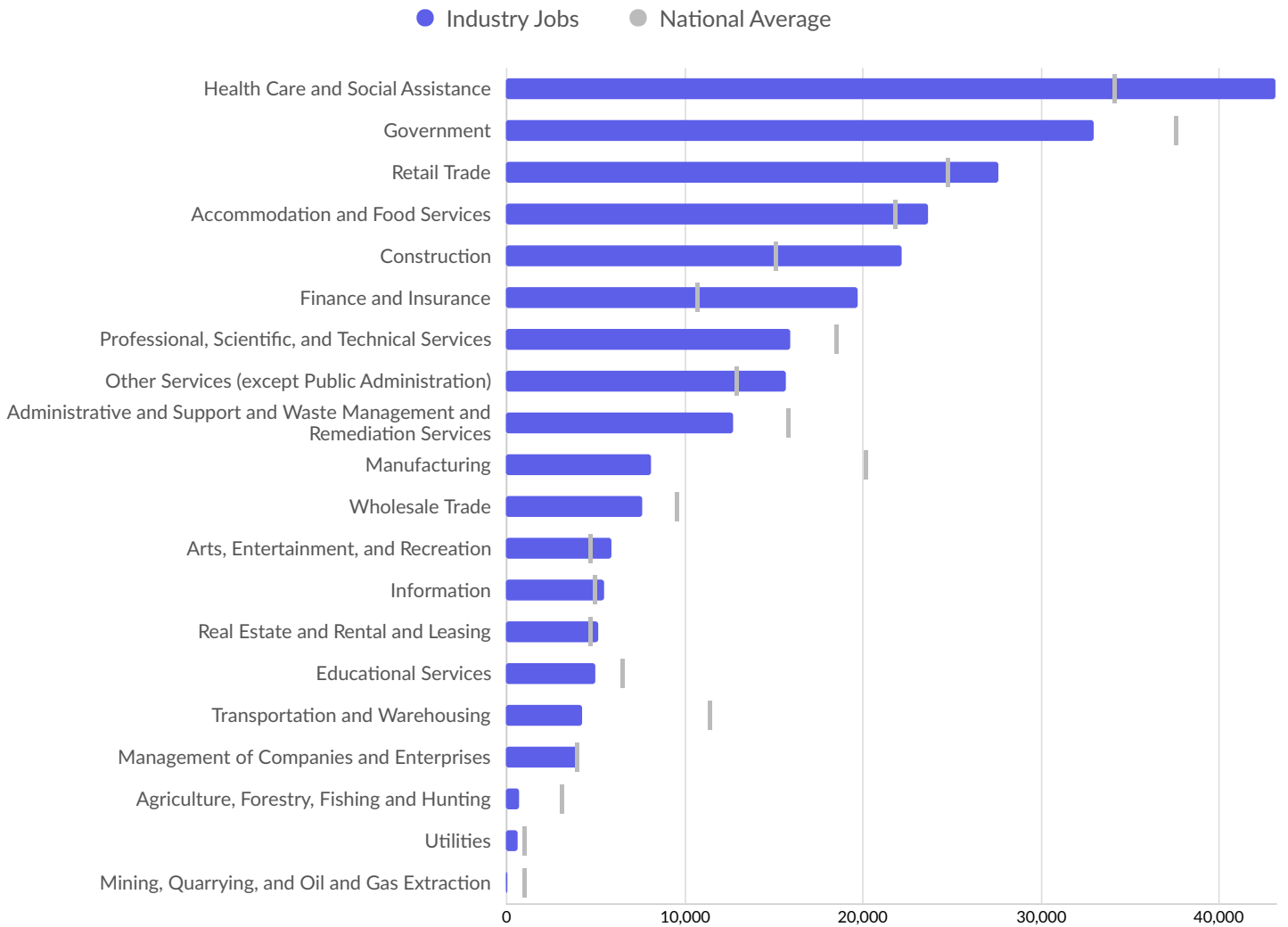
ZIP	Name	2023 Workers
2360	Plymouth, MA (in Plymo...	37,179
2169	Quincy, MA (in Norfolk ...	36,097
2184	Braintree, MA (in Norfo...	23,874
2368	Randolph, MA (in Norfo...	19,777
2186	Milton, MA (in Norfolk c...	15,273

Inbound and Outbound Migration

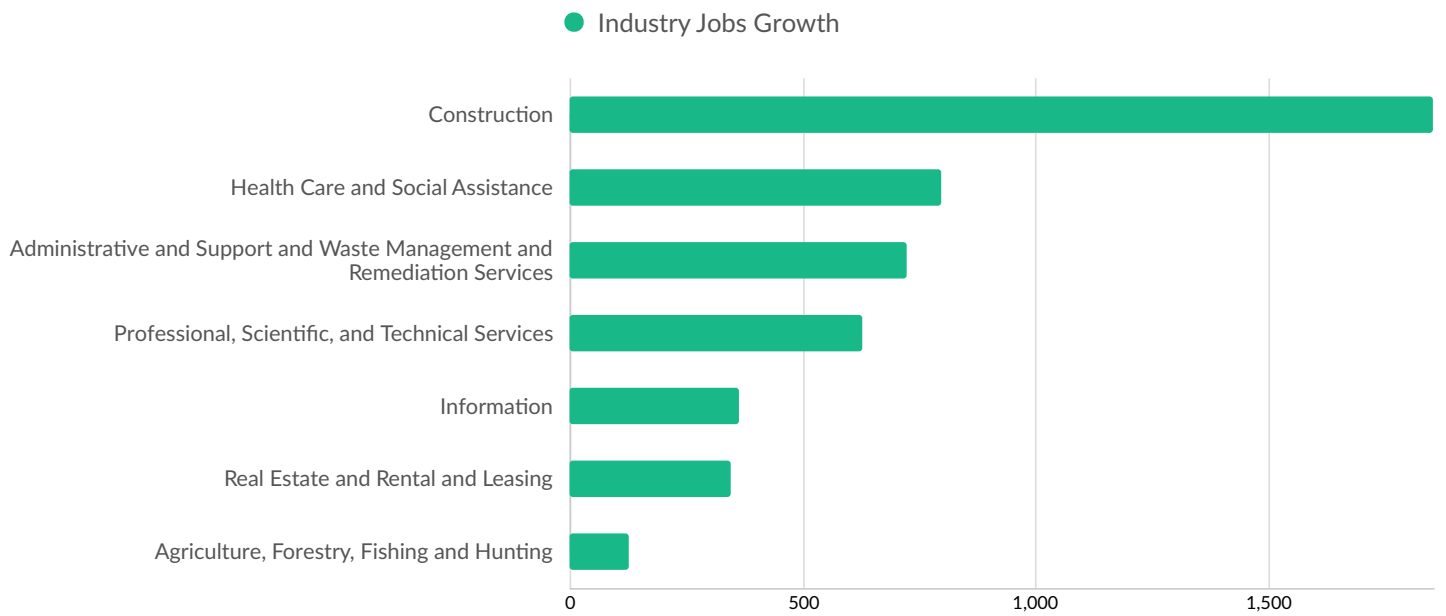
Migration data is not available at the ZIP level. Please select county level or higher to see this data.

Industry Characteristics

Largest Industries



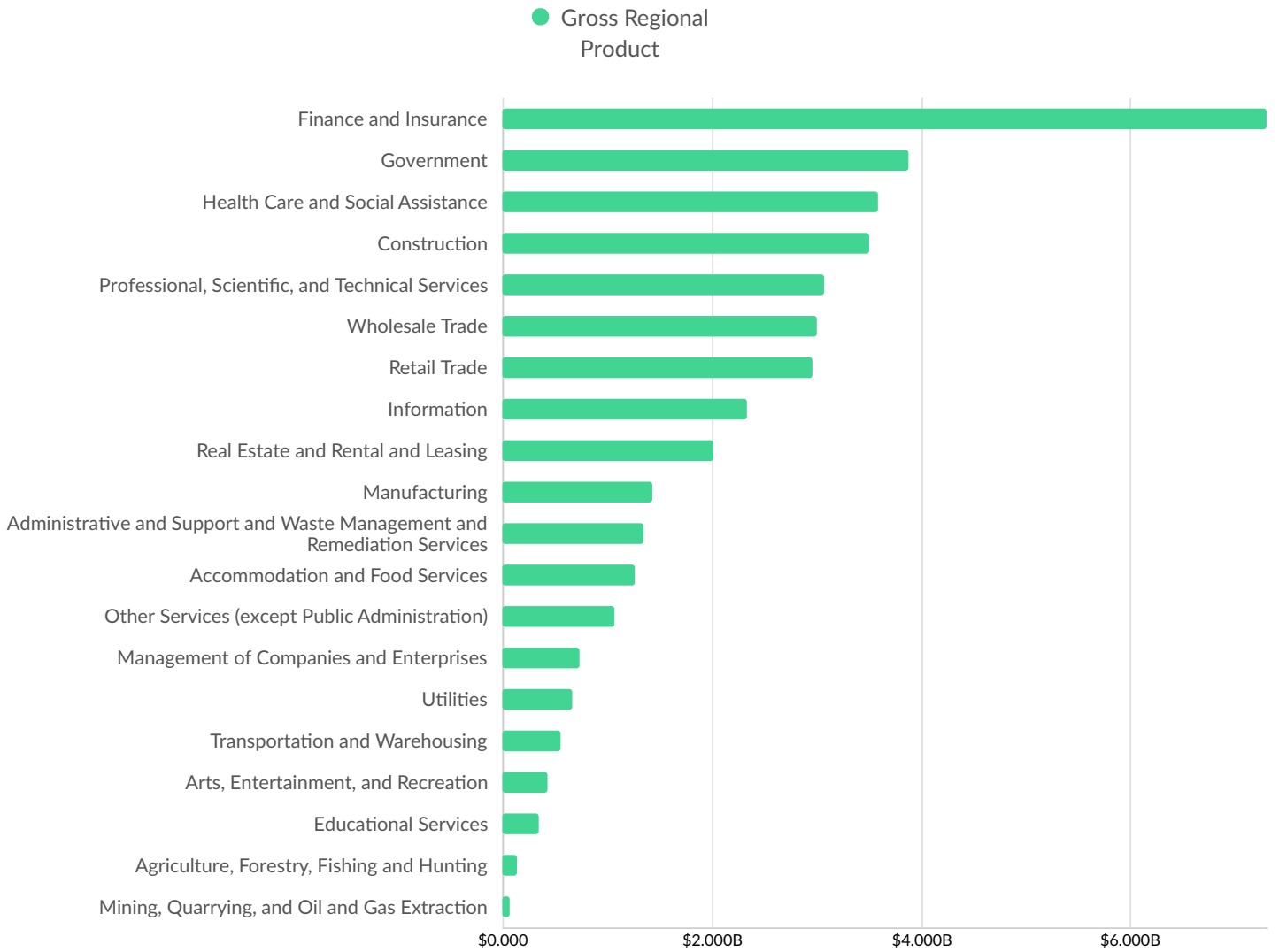
Top Growing Industries



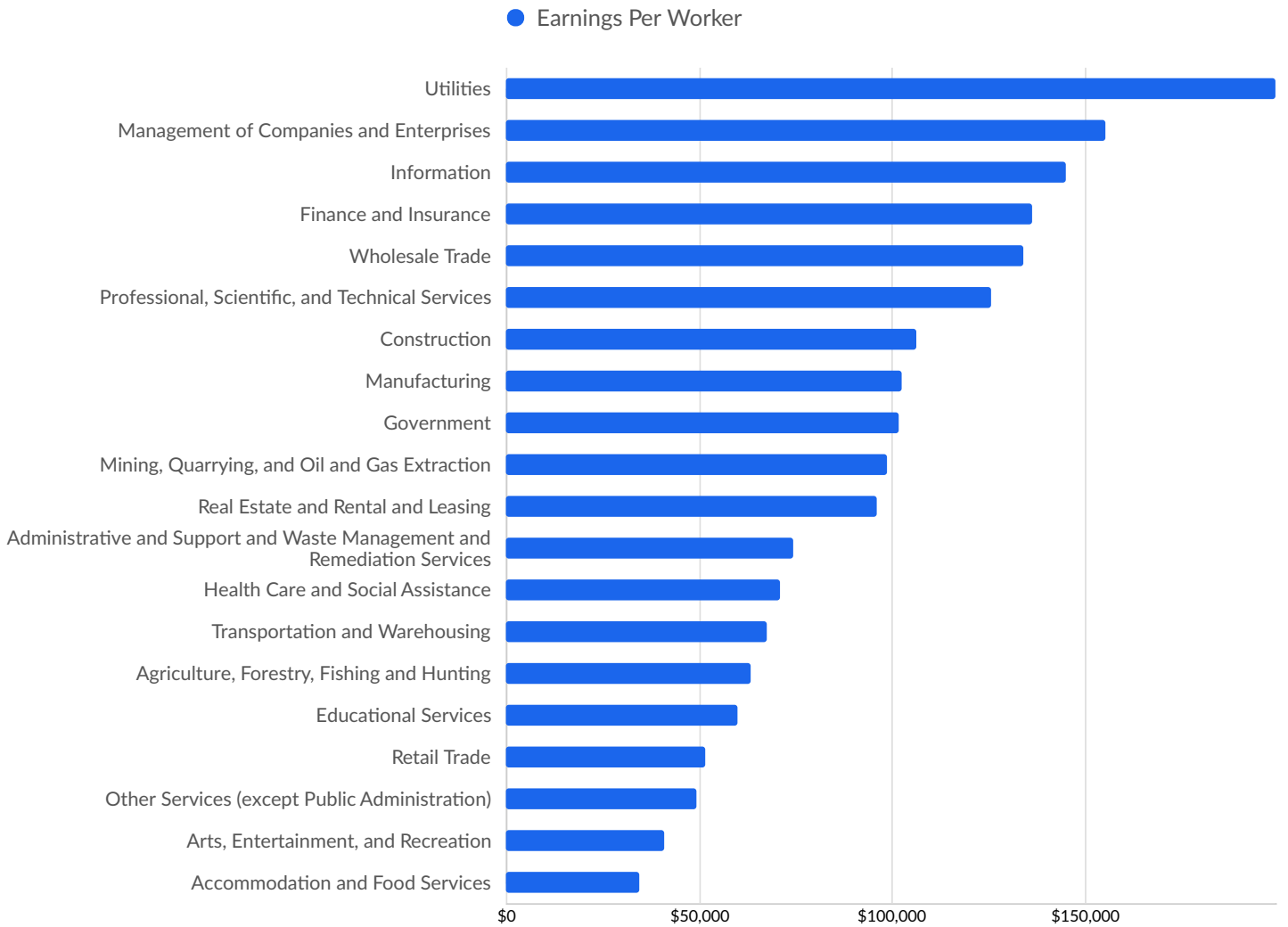
Top Industry Employment Concentration



Top Industry GRP

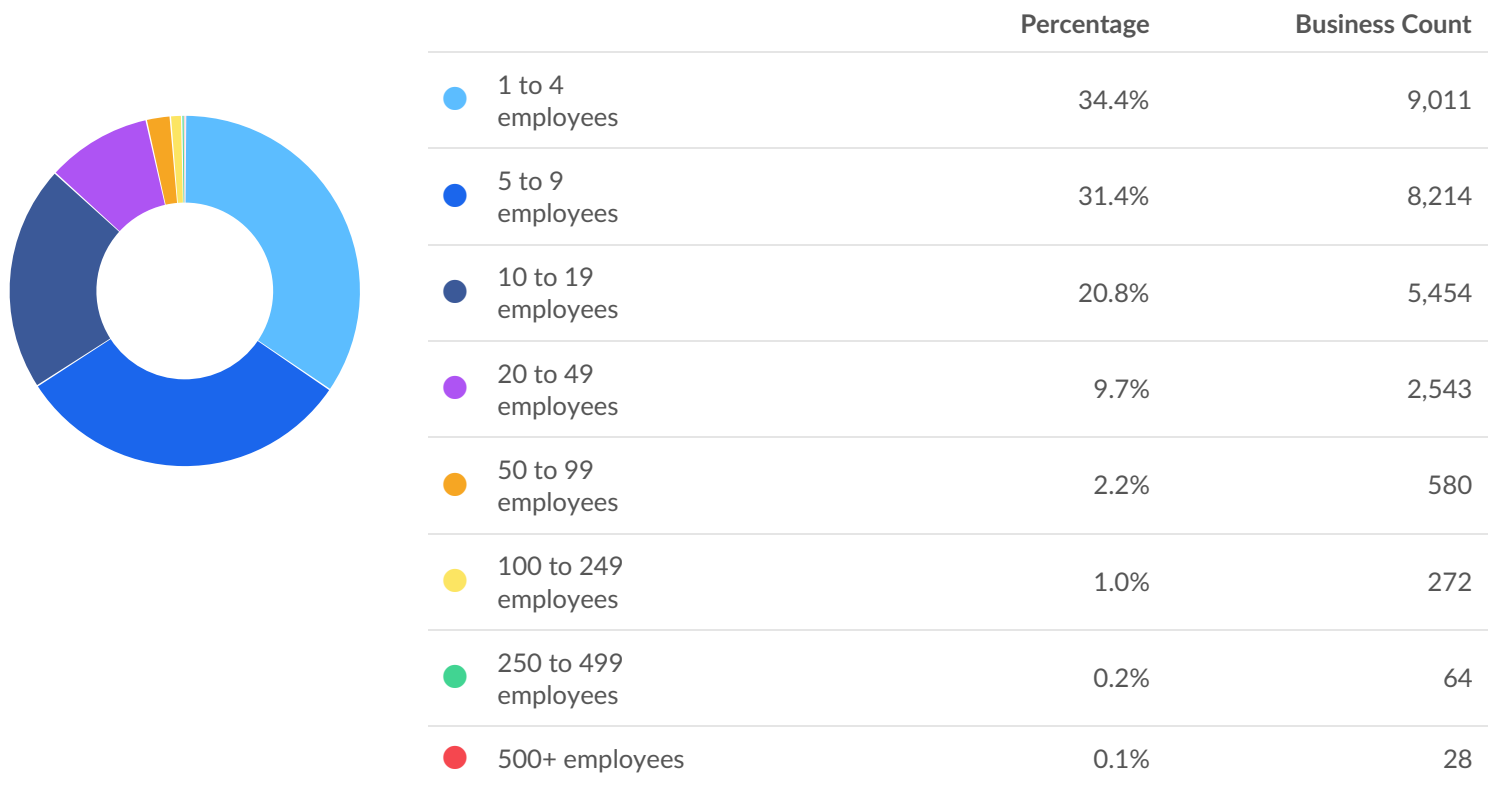


Top Industry Earnings



Business Characteristics

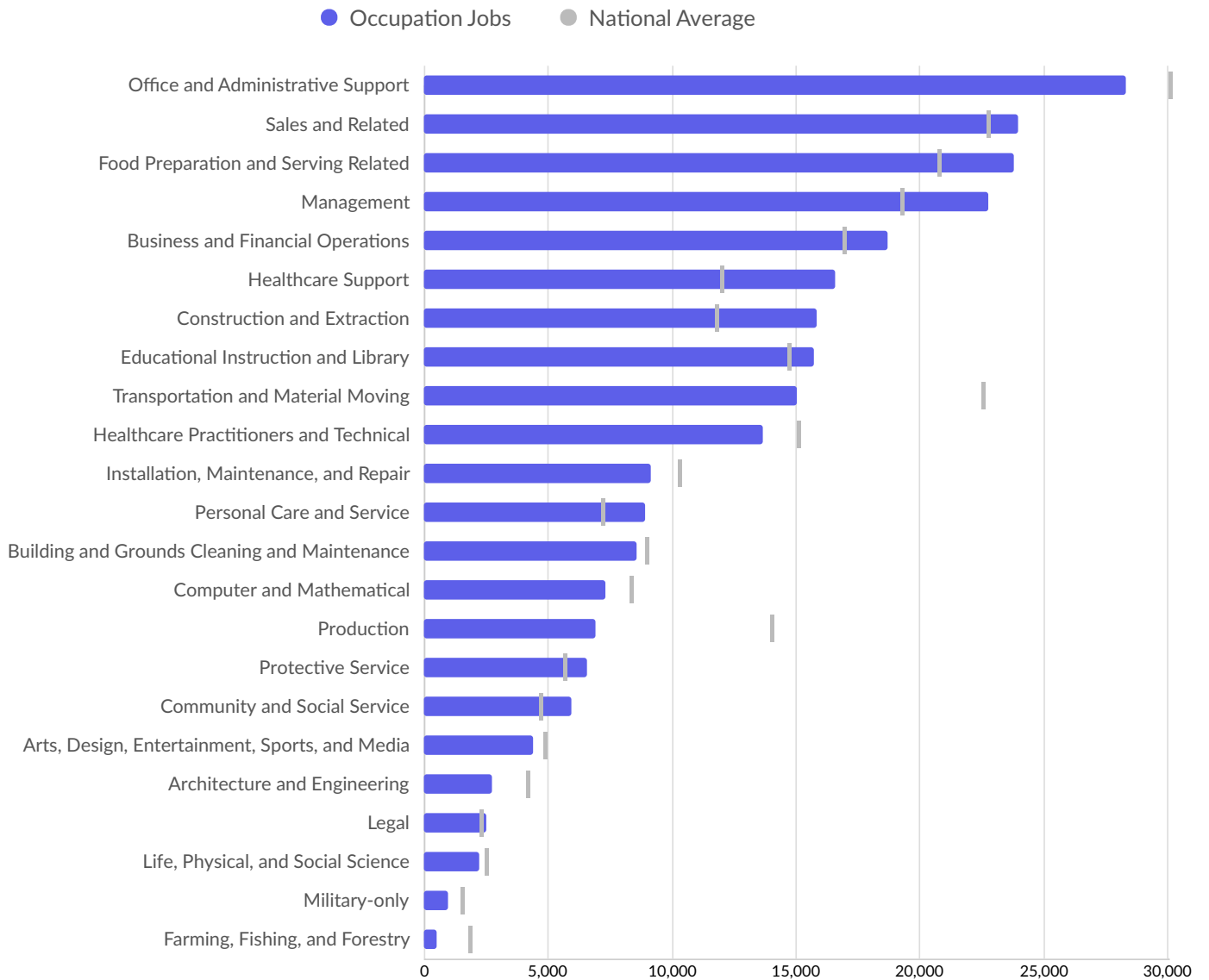
Business Size



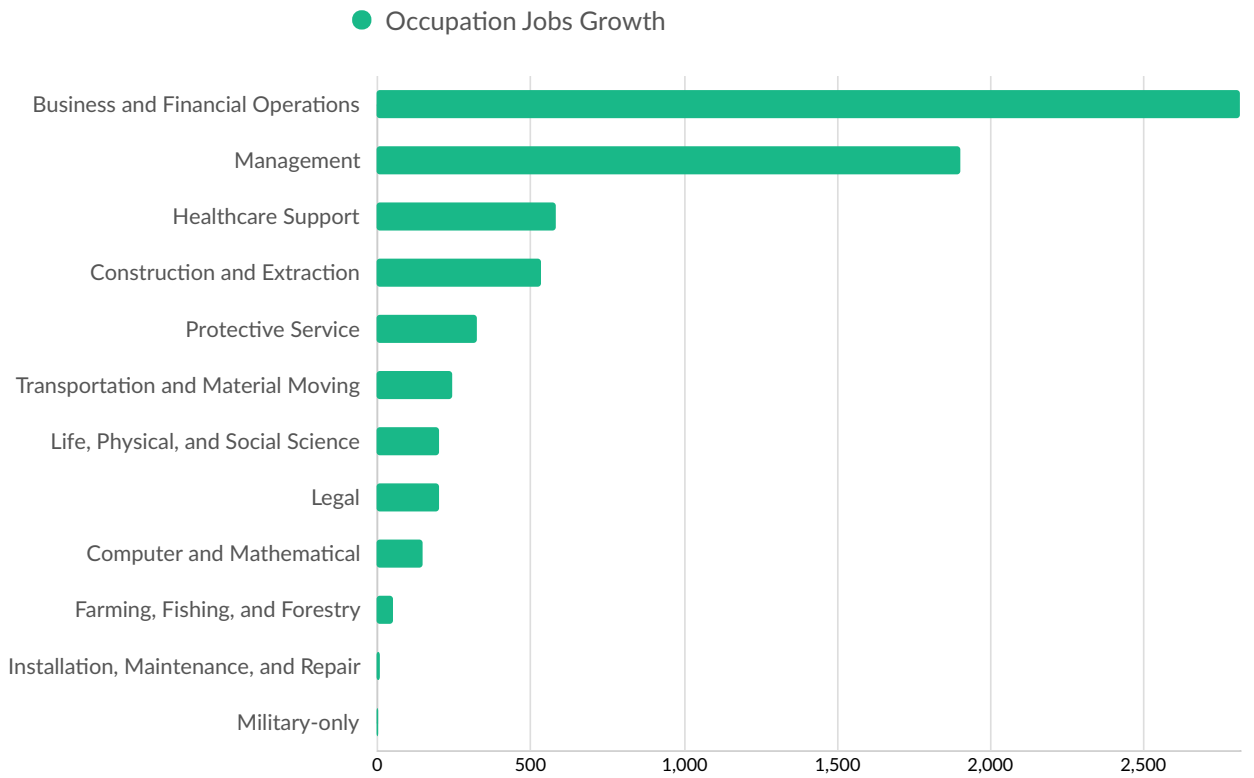
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

Largest Occupations

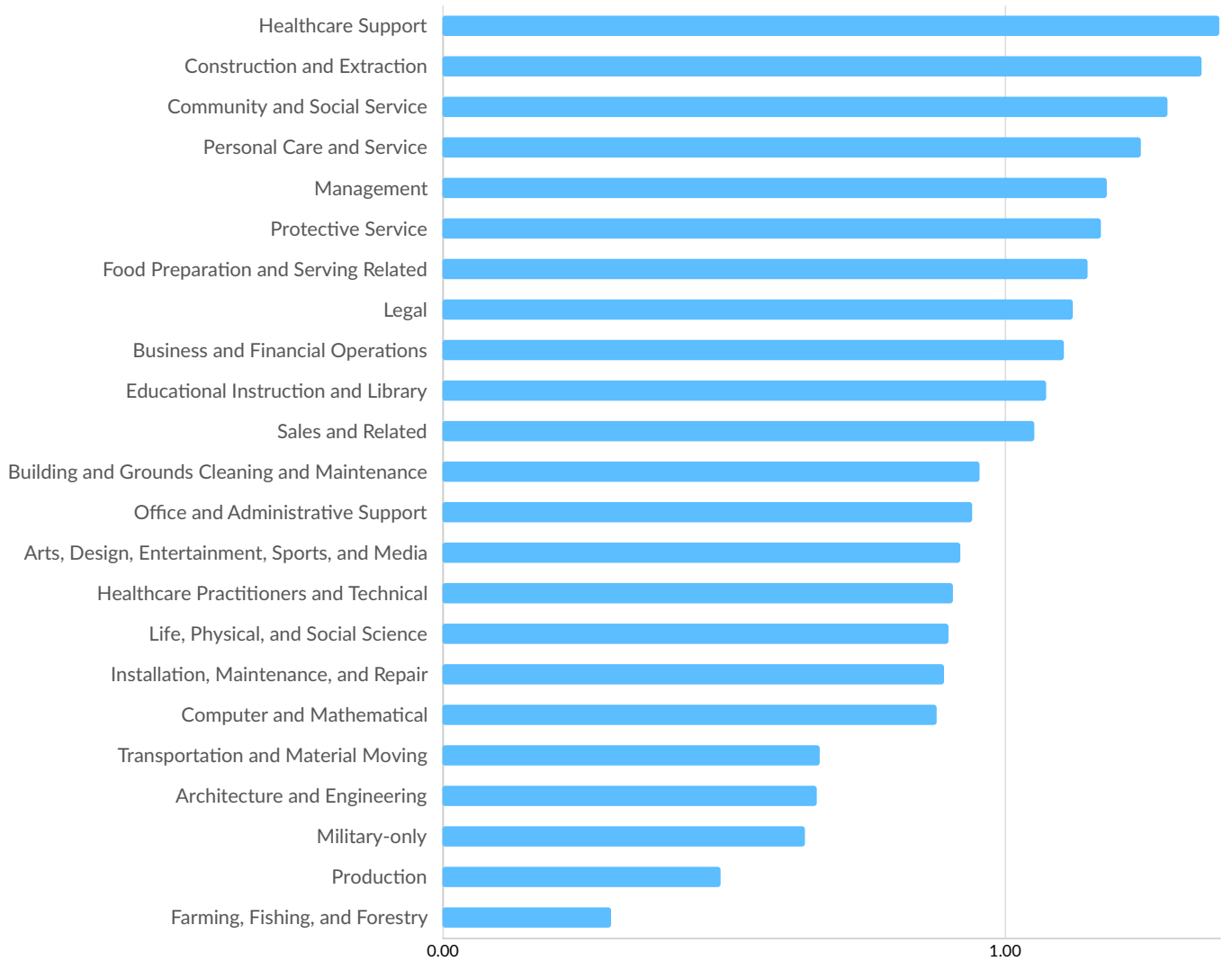


Top Growing Occupations

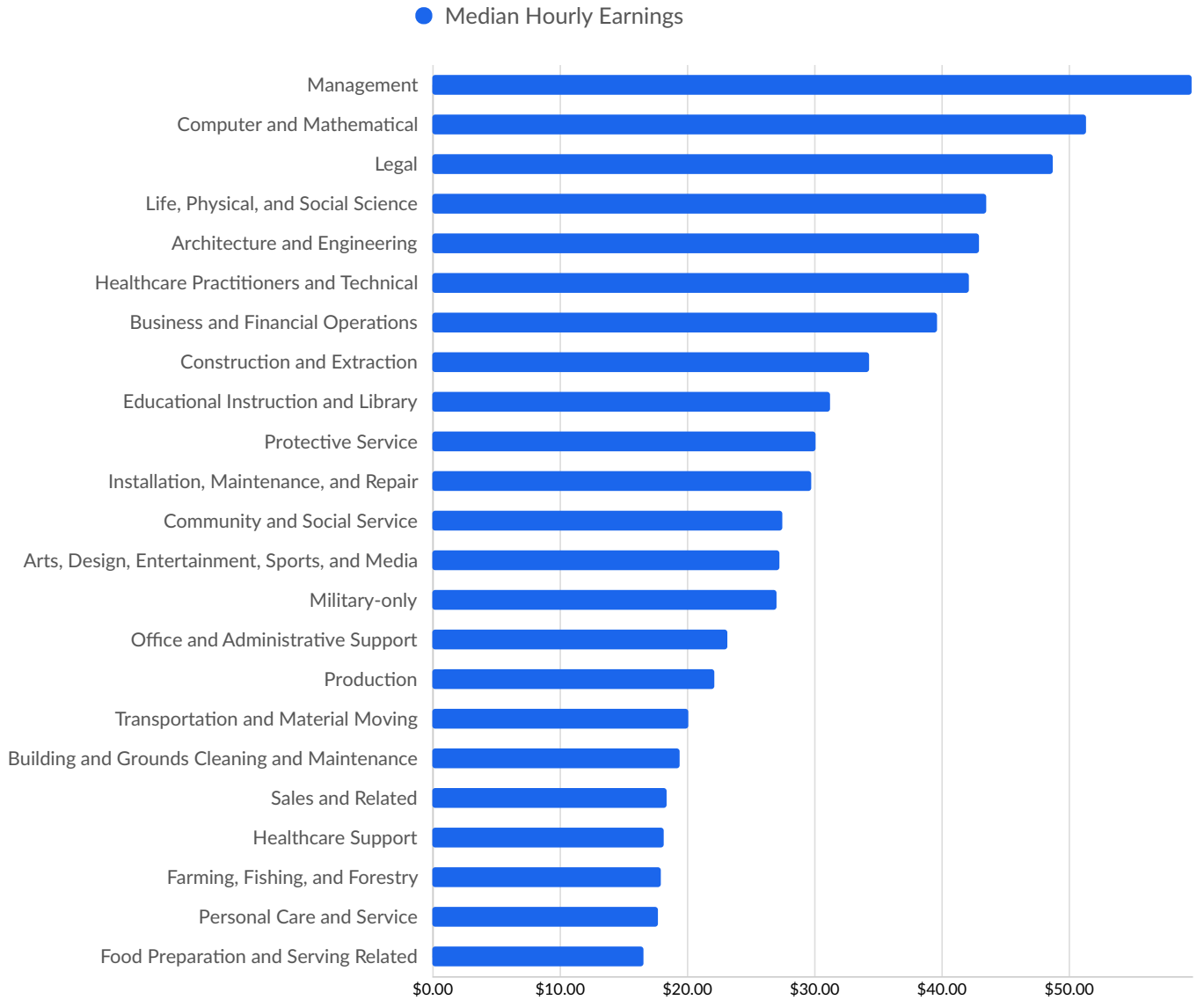


Top Occupation Employment Concentration

● Occupation Employment Concentration



Top Occupation Earnings

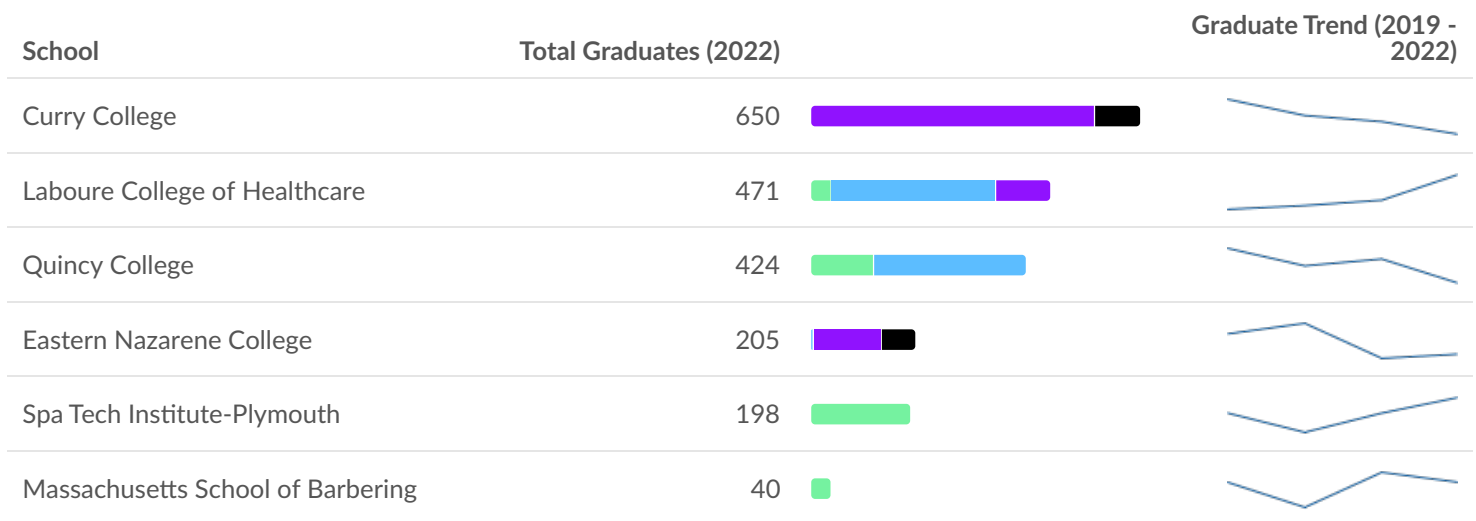


Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.

Educational Pipeline

In 2022, there were 1,988 graduates in South Shore SDA. This pipeline has shrunk by 9% over the last 4 years. The highest share of these graduates come from "Registered Nursing/Registered Nurse" (Bachelor's), "Registered Nursing/Registered Nurse" (Associate's), and "Business Administration and Management, General" (Bachelor's).



Appendix A (Geographies)

Code	Description
02020	Brant Rock, MA (in Plymouth county)
02025	Cohasset, MA (in Norfolk county)
02040	Greenbush, MA (in Plymouth county)
02041	Green Harbor, MA (in Plymouth county)
02043	Hingham, MA (in Plymouth county)
02044	Hingham, MA (in Plymouth county)
02045	Hull, MA (in Plymouth county)
02047	Humarock, MA (in Plymouth county)
02050	Marshfield, MA (in Plymouth county)
02051	Marshfield Hills, MA (in Plymouth county)
02055	Minot, MA (in Plymouth county)
02059	North Marshfield, MA (in Plymouth county)

Code	Description
02060	North Scituate, MA (in Plymouth county)
02061	Norwell, MA (in Plymouth county)
02065	Ocean Bluff, MA (in Plymouth county)
02066	Scituate, MA (in Plymouth county)
02169	Quincy, MA (in Norfolk county)
02170	Quincy, MA (in Norfolk county)
02171	Quincy, MA (in Norfolk county)
02184	Braintree, MA (in Norfolk county)
02185	Braintree, MA (in Norfolk county)
02186	Milton, MA (in Norfolk county)
02187	Milton Village, MA (in Norfolk county)
02188	Weymouth, MA (in Norfolk county)

Code	Description
02189	East Weymouth, MA (in Norfolk county)
02190	South Weymouth, MA (in Norfolk county)
02191	North Weymouth, MA (in Norfolk county)
02269	Quincy, MA (in Norfolk county)
02327	Bryantville, MA (in Plymouth county)
02330	Carver, MA (in Plymouth county)
02331	Duxbury, MA (in Plymouth county)
02332	Duxbury, MA (in Plymouth county)
02338	Halifax, MA (in Plymouth county)
02339	Hanover, MA (in Plymouth county)
02343	Holbrook, MA (in Norfolk county)
02344	Middleboro, MA (in Plymouth county)

Code	Description
02345	Manomet, MA (in Plymouth county)
02346	Middleboro, MA (in Plymouth county)
02349	Middleboro, MA (in Plymouth county)
02355	North Carver, MA (in Plymouth county)
02358	North Pembroke, MA (in Plymouth county)
02359	Pembroke, MA (in Plymouth county)
02360	Plymouth, MA (in Plymouth county)
02361	Plymouth, MA (in Plymouth county)
02362	Plymouth, MA (in Plymouth county)
02364	Kingston, MA (in Plymouth county)
02366	South Carver, MA (in Plymouth county)
02367	Plympton, MA (in Plymouth county)

Code	Description
02368	Randolph, MA (in Norfolk county)
02370	Rockland, MA (in Plymouth county)

Code	Description
02381	White Horse Beach, MA (in Plymouth county)