

The non-profit SSWDB, Inc. utilizes unrestricted investments to support workforce development initiatives throughout the

22 COMMUNITY REGION



CORPORATE SPONSORSHIPS



Build a Skilled Workforce & Vibrant Region

Putting Your Investment Dollars to Work in our Region

The South Shore Workforce Development Board, Inc. supports a variety of strategic partnerships among public officials, community leaders, business organizations and educational institutions. Your investment will help underwrite a pro-active *Demand Driven* approach to economic and workforce development designed to meet the needs of businesses and support sustainable employment and advancement opportunities for all job seekers in the South Shore.



The SSWDB Public Board is one of 16 Workforce Development Boards across the Commonwealth of Massachusetts tasked with ensuring the alignment of strategic, market driven workforce development initiatives in collaboration with all South Shore Career Centers. Under the leadership of Governor Charlie Baker, the Executive Office of Labor and Workforce Development and the City of Quincy, the SSWDB Public Board has oversight responsibility and policy-making authority for federal and state workforce development activities in the 22 community South Shore region.



The South Shore Workforce Development Team in Previous Fiscal Year

429 YOUNG PEOPLE PLACED IN **JOBS/INTERNSHIPS**

Served **647** veterans

OVER 200 JOB FAIRS and recruitments

Supported numerous school systems in their applications to secure funding for technical education programming and equipment.

Co-administrator of the Governor's Workforce Skills Cabinet Regional Planning initiative to Create a Labor Market Blueprint for Southeastern, MA.

OVERSAW SUBSIDIZED EMPLOYMENT PROGRAMMING FOR APPROXIMATELY **300 YOUTH**

CHANGE A LIFE

SUPPORT YOUTH PROGRAMMING

There are two great ways that you can help Youth across our region increase their skill sets and secure quality career pathway opportunities

- ✓ Provide an unrestricted donation based on the Sponsorship Opportunities identified on the adjacent page, which will support the programs and services identified in the sidebar.
- ✓ Support Summer Jobs for South Shore Youth.

The Summer Youth Jobs Program prepares local low income youth ages 14-21 to enter the workforce. Before being matched to a worksite, young people participate in a 15 hour training series that focuses on being dependable, showing professionalism and initiative, and enhancing communication skills. They also participate in financial literacy workshops so that they learn how to better manage the money they earn.

Participants are then matched with jobs where they can learn new skills, practice navigating a business environment, share their unique perspective and explore a profession. This program operates during July and August. Each youth works between 20-25 hours a week and are paid minimum wage.



“THIS PROGRAM GAVE ME AN OPPORTUNITY TO HAVE WORK EXPERIENCE UNDER MY BELT FOR OTHER JOBS DOWN THE LINE. YOUTHWORKS OPENED THE DOOR.”
- Georges

“WITHOUT THE RESOURCES AND SUPPORT FROM THIS PROGRAM, I WOULDN'T BE WHERE I AM TODAY.”
- Diana

SEE THE DIFFERENCE YOU CAN MAKE

<p>\$2,500</p> <p>1 </p> <p>This gift will provide a summer job experience for one young person.</p> <p><i>How we will recognize your support:</i></p> <p>Youth Job Sponsors will receive the Silver level benefits listed on the accompanying chart. ▶</p>	<p>\$5,000</p> <p>2 </p> <p>This gift will provide a summer job experience for two young people.</p> <p><i>How we will recognize your support:</i></p> <p>Youth Job Sponsors will receive the Gold level benefits listed on the accompanying chart. ▶</p>	<p>\$10,000</p> <p>4 </p> <p>This gift will provide a summer job experience for four young people.</p> <p><i>How we will recognize your support:</i></p> <p>Youth Job Sponsors will receive the Platinum level benefits listed on the accompanying chart. ▶</p>
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Youth Services

We offer young people assistance with exposure to:

- Resume development
- Job search assistance
- Help navigating the job application process
- Interview preparation
- Career exploration activities
- Access to summer jobs and internships
- Referrals to workforce readiness and HiSET/GED preparation programs
- Information about career pathway and apprenticeship programs
- Job Shadow experiences
- Financial Literacy programming

We also:

- Provide oversight of regional grants awarded to youth service providers
- Share Labor Market Information to help inform regional programming
- Develop and recommend youth employment and training programs and policies
- Promote youth workforce initiatives
- Convene a Youth Advisory Council with local service providers

INVESTMENT & SPONSORSHIP OPPORTUNITIES

THROUGH THE SSWDB, INC. 501 (C)(3) CHARITABLE ARM

BENEFITS

	PLATINUM \$10,000+	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	NICKEL \$500
Identified as a Sponsor of all Quarterly Meetings and events	✓				
Identified as a Premium Sponsor of the Annual SSWDB Breakfast	✓				
Company Logo and Active Link on Website Home Page	✓	✓			
Company Logo and Active Link on E-newsletters	✓	✓	✓		
One Spotlight Story About Your Company in one of our E-newsletters	✓	✓	✓		
Company Logo and Active Link on Website Community Page	✓	✓	✓	✓	
Recognition in the SSWDB Annual Report	✓	✓	✓	✓	✓
Company Logo and Active Link on Website Partner Page	✓	✓	✓	✓	✓
Company Logo Displayed at SSWDB and SSCC Facilities	✓	✓	✓	✓	✓
Company Logo on Partner Board Displayed at all SSWDB Events and Programs	✓	✓	✓	✓	✓
Company Logo on Partner Insert Page within all SSWDB Information Packets	✓	✓	✓	✓	✓

These highlighted benefits signify name recognition, not logo recognition

The SSWDB 501 (c)(3) Charitable Arm provides programmatic support to the SSWDB Public Board and South Shore Career Center operations in their goal to provide effective and comprehensive resources and services to businesses and job seekers. Unrestricted corporate contributions are utilized to strengthen and expand programming to connect businesses, educational institutions, community organizations and public agencies in support of workforce development goals and objectives.

